# Local bias adjustment, duration-weighted probabilities, and automatic construction of tariff cells

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IDS, June, 2023

The presentation is based on the paper

"Local bias adjustment, duration-weighted probabilities, and automatic construction of tariff cells"

in Scandinavian Actuarial Journal (available online), written together with Filip Lindskog and Johan Palmquist

I will also refer to results from a recent SSRN pre-print on effects of violating GLM assumptions, written together with Taariq Nazar

## Outline of the presentation

- Background to predictive non-life insurance pricing
- Bias, auto-calibration, and auto-tariffication
- Numerical examples

#### Remarks.

 Details about dispersion modelling have been omitted, although included in the numerical examples (see appendix)

Notation will at times be informal

- What is it that we observe?
- Data (Z, X, W), where
  - ▶  $Z \in \mathbb{R}_+$  is the response, e.g. no. of claims or claim cost

- $X \in \mathbb{X}$  is a covariate vector
- ▶  $W \in \mathbb{R}_+$  is a weight, e.g. duration

For the remainder of the presentation we will refer to  $\boldsymbol{W}$  as duration

In practice we are often interested in e.g.

- claim frequency
- average claim cost
- the pure premium = claim cost / duration

and we model variables of the type Y = Z/W

► In retrospect *W* is known, but when a premium is paid *W* is random

Costs and premium calculations?

- Let Z denote the claim cost
- The actuarially fair premium,  $\pi(X)$ , is defined by

$$\mathbb{E}[W\pi(X) \mid X] = \mathbb{E}[Z \mid X] \quad (= \mathbb{E}[WY \mid X])$$

 $\Leftrightarrow \mathsf{Expected} \text{ earned premium} = \mathsf{expected} \text{ claim cost}$   $\blacktriangleright$  That is

$$\pi(X) := \frac{\mathbb{E}[Z \mid X]}{\mathbb{E}[W \mid X]} = \mathbb{E}\left[\underbrace{W}_{\mathbb{E}[W \mid X]}Y \mid X\right] =: \mathbb{E}_{\mathbb{P}_W}[Y \mid X],$$
  
=duration weights=: $\mathbb{P}_W$ 

and  $\pi(X)$  is the <u>expected duration adjusted claim cost</u>

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Next, note that if we define

$$\mu_{\mathbf{W}}(X) := \mathbb{E}_{\mathbb{P}_{\mathbf{W}}}[Y \mid X],$$

it holds that

$$\mu_{W}(X) \in rgmin_{g} \mathbb{E}_{\mathbb{P}_{W}}[(Y - g(X))^{2}],$$

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for all g such that  $\mathbb{E}[g(X)^2] < \infty$ 

• Thus, by using the rescaling  $\mathbb{P}_W$  we can optimise "as usual"

#### Remarks.

If we make the additional "GLM" assumption

$$\mathbb{E}[Z \mid X, W] = W\lambda(X),$$

it follows that

$$\mathbb{E}_{\mathbb{P}_{W}}[Y \mid X] = \mathbb{E}[Y \mid X],$$

see (Lindholm et al. 2023, Prop. 2.1)

 GLMs, or EDF models, can be treated analogously as above by replacing the L<sup>2</sup> unit deviance, see Lindholm et al. (2023)

- Assume that we have a predictor  $\widehat{\mu}(X)$
- ▶ We will stay in  $L^2$  and we say that this predictor is "good" if  $\mathbb{E}_{\mathbb{P}_W}[(Y \hat{\mu}(X))^2]$  is small

#### What if we want to improve on $\hat{\mu}$ ?

#### Proposition 1

The following inequalities hold:

 $\mathbb{E}_{\mathbb{P}_W}[(Y - \widehat{\mu}(X))^2] \geq \mathbb{E}_{\mathbb{P}_W}[(Y - \mathbb{E}_{\mathbb{P}_W}[Y \mid \widehat{\mu}(X)])^2] \geq \mathbb{E}_{\mathbb{P}_W}[(Y - \mu_W(X))^2]$ 

#### Note that

the first inequality in the proposition is an equality iff

$$\widehat{\mu}(X) = \mathbb{E}_{\mathbb{P}_W}[Y \mid \widehat{\mu}(X)]$$

which corresponds to that  $\hat{\mu}(X)$  is <u>auto-calibrated</u>, see (Krüger & Ziegel 2021, Def. 3.1) and (Denuit et al. 2021, Sec. 5.1)

▶ if we believe µ(X) is close to µ<sub>W</sub>(X) we do not expect much improvement (we'll come back to this in the examples)

Further, Prop. 1 tells us that

$$\widehat{\mu}^*_W(X) := \mathbb{E}_{\mathbb{P}_W}[Y \mid \widehat{\mu}(X)]$$

is the natural candidate for an improved predictor

- This predictor is not attainable based on a finite sample
- Suggestion: Partition based on  $\hat{\mu}$ ! That is,
  - Since  $\widehat{\mu} \in \mathbb{R}_+$ , split  $\mathbb{R}_+$  into  $\kappa$  bins (somehow) according to  $b_0 = 0 < b_1 < \ldots < b_{\kappa-1} < b_{\kappa} = +\infty$
  - $\blacktriangleright$  Using  $\widehat{\mu}$  create a partition of the covariate space according to

$$B_k := \{x \in \mathbb{X} : \widehat{\mu}(x) \in [b_{k-1}, b_k)\}, \quad \mathbb{X} = \cup_{k=1}^{\kappa} B_k$$

Introduce the piecewise constant bias adjusted predictor

$$\widehat{\mu}^{\mathsf{ba}}_W(X) := \; \sum_{k=1}^\kappa \mathbb{E}_{\mathbb{P}_W}[Y \mid X \in B_k] \mathbb{1}_{\{X \in B_k\}}$$

which is auto-calibrated, see Lindholm et al. (2023)

The bias adjusted predictor to be used in practice is the following plug-in predictor of the  $L^2$  minimiser

$$\begin{split} \widehat{\widehat{\mu}_{W}^{\text{ba}}}(x) &:= \sum_{k=1}^{\kappa} \widehat{\mathbb{E}}_{\mathbb{P}_{W}}[Y \mid X \in B_{k}] \mathbb{1}_{\{X \in B_{k}\}} \\ &= \sum_{k=1}^{\kappa} \frac{\sum_{i=1}^{m} w_{i} y_{i} \mathbb{1}_{B_{k}}(x_{i})}{\sum_{i=1}^{m} w_{i} \mathbb{1}_{\{X \in B_{k}\}}} \mathbb{1}_{\{x \in B_{k}\}} \end{split}$$

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- ▶ How to choose the *B<sub>k</sub>*s (or rather the *b<sub>k</sub>*s)?
- Suggestion: Minimise MSEP based on
  - equal duration binning, i.e. sort  $(y_i, \hat{\mu}(x_i), w_i)_i$  based on  $\hat{\mu}$  and split into equal duration bins
  - a duration weighted  $L^2$ -regression tree
  - •

#### Note:

- We let data decide on the effective number of bins (or tariff cells) using MSEP
- This gives us a <u>data driven automatic construction of tariffs</u>

### Numerical examples

We consider two sets of data:

- Simulated Poisson data
- CASdatasets: freMTPL

The simulated data set is made to resemble the freMTPL data, in short:

- n = 300 000 policies, 80% used for training 20% used for out-of-sample test
- $\mathbb{E}[Z] = 0.05 = \text{expected no. of claims for a single contract}$

•  $Var(\mu(X)) \approx 0.02$ 

## Simulated data

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The bins on the x-axis correspond to the risk ordering based on the initial predictor  $\hat{\mu}$ ; model prediction (thick red); initial std. dev of Z (thin red); adjusted (magenta); Pois-Z ref. (green); truth (blue)



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### Simulated data

Conclusions

- A misspecified model can be corrected satisfactory
- A reasonably well specified model is not damaged

- Equal duration binning only use  $\sim$  100 bins

### CASdatasets: freMTPL

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#### Simulated data: No duration effects

Real data: Potential duration effects

Modelling assumption, initial predictor:

 $\mathbb{E}[Z \mid X, W]$  and  $Var(Z \mid X, W)$  linear in W — "GLM"

**Note:** if this assumption is wrong, the plug-in estimator of  $Var(Z \mid X)$  will be systematically over-estimated!

See, Lemma 3.3 in Lindholm & Nazar (2023)



- If the GLM moment assumption is satisfied, the points should be evenly scattered around 0
- Here, low duration seems to imply higher risk



The bins on the x-axis correspond to the risk ordering based on the initial predictor  $\hat{\mu}$ ; model prediction (thick red); initial std. dev of Z (thin red); adjusted (magenta); Pois-Z ref. (green)



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Conclusions

- A misspecified model can be corrected satisfactory
- Duration weights matter GLM weights not entirely correct
- Bias regularising the variance makes the model very close to Poisson

- Equal duration binning only use  $\sim$  100 bins

## Summary and conclusions

- Bias adjust!
- The piecewise constant technique is simple!
- Data decides the size of the tariff!
- Duration weights matter!

For more on effects of violating GLM assumptions, see Lindholm & Nazar (2023)

Thank you for your attention!

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### References I

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# Appendix

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A bit more details and related methods

Dispersion modelling = <u>variance</u> modelling

How to do this?

 "GLM" assumption – the variance of Z | X, W is linear in W (as in the numerical illustrations)

 $\Rightarrow$  variance decomposition!

• estimate the functional form of  $\mathbb{E}[W \mid X]$ , i.e.

$$\widehat{
u}\in rgmin_{g}\mathbb{E}_{\mathbb{P}_{W}}[((Z-\widehat{\mathbb{E}}[W\mid X]\widehat{\mu}_{W}(X))^{2}-g(X))^{2}]$$

A bit more details and related methods

Size of the tariff!?

The performance of the original predictor matters! If you use an intercept only model, you cannot learn anything new

 $\Rightarrow$  risk-ordering of the original predictor!

 $\Rightarrow$  *isotonic regression*, see Wüthrich & Ziegel (2023), assumes a correct risk-ordering of the original predictor

 Effects of variation in the data generating process!?
 Result for isotonic regression (Wüthrich & Ziegel (2023)): lowering the signal to noise ratio in the data generating process will reduce the size of the resulting tariff

(This is believed to hold for the current method as well)