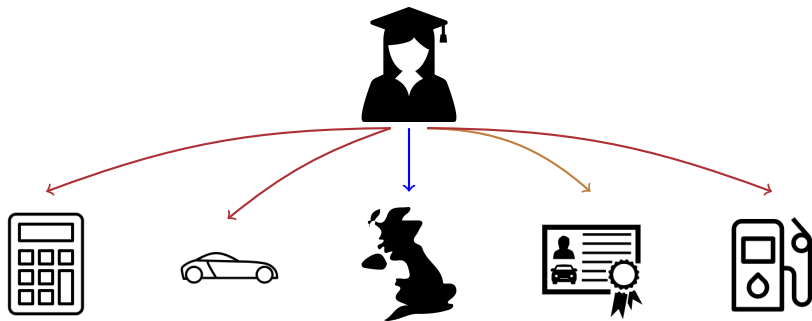


Sparsity with multi-type Lasso penalties

Tom Reynkens

Joint work with S. Devriendt, K. Antonio, E. W. Frees, R. Verbelen

Insurance Data Science, London, 16 July 2018



Claim frequency and claim severity

as function of

binary / numeric ~ ordinal / nominal / spatial

features

- ▶ Generalised Linear Models (GLMs) for frequency (\sim Poisson) and severity (\sim Gamma).
- ▶ How to:
 - (1) **select** variables or features?
 - (2) **cluster** (or bin or fuse) levels within a variable?
age groups / postal code clusters / clusters of car models
- ▶ Procedure should be **data driven**, **scalable** to large (big) data.
- ▶ End product is **interpretable**, within actuarial comfort zone.

- ▶ Generalised Linear Models (GLMs) for frequency (\sim Poisson) and severity (\sim Gamma).
- ▶ How to:
 - (1) avoid **overfitting** with too many variables or levels?
 - (2) avoid **underfitting** with a priori binning/selection?

Sparsity with multi-type Lasso regularised GLMs

Devriendt, Antonio, Frees, Reynkens, Verbelen, 2018 (in progress)

LESS IS MORE

Ludwig Mies van der Rohe

Standard GLM

Fit data as good as possible,
no constraint on parameters.



Regularised GLM

Trade-off between fit and interpretability/sparsity/stability,
constraint on parameters.

- ▶ **Less is more** (Hastie, Tibshirani & Wainwright, 2015):

Sparse model is easier to estimate and interpret than a dense model.

- ▶ Regularise:

$$\min_{\beta_0, \beta} \{-\mathcal{L}(\beta_0, \beta)\} \text{ subject to } \|\beta\|_1 \leq t,$$

or equivalently

$$\min_{\beta_0, \beta} \left\{ -\mathcal{L}(\beta_0, \beta) + \lambda \cdot \sum_{j=1}^p |\beta_j| \right\}.$$

Shrinks coefficients and even sets some to zero.

- ▶ Adjust Lasso regularisation to the type of variable:
 - Determine type (binary / numeric ~ ordinal / nominal / spatial);
 - Allocate suitable penalty.
- ▶ For J variables, each with regularisation term $P_j(\cdot)$, we want to optimise:

$$-\mathcal{L}(\beta_0, \beta_1, \dots, \beta_J) + \lambda \cdot \sum_{j=1}^J P_j(\beta_j).$$

- ▶ Different variable type \rightarrow different penalty budget.

- ▶ Binary: *Lasso*

$$w_i |\beta_i|$$

- ▶ Ordinal: *Fused Lasso*

$$\sum_i w_i |\beta_{i+1} - \beta_i|.$$

- ▶ Nominal: *Generalised Fused Lasso*

$$\sum_{i>k} w_{i,k} |\beta_i - \beta_k|.$$

- ▶ Spatial: *Graph-Guided Fused Lasso*

$$\sum_{(i,k) \in \mathcal{G}} w_{i,k} |\beta_i - \beta_k|.$$

- ▶ Gertheiss & Tutz (2010) and Oelker & Gertheiss (2017):
 - GLMs with various penalties.
 - R package available: `gvcm.cat` (not maintained).
- ▶ Local quadratic approximations of penalties and PIRLS:
 - non-exact selection or fusion;
 - computationally intensive.

► Our contribution:

- Efficient algorithm (with proximal operators);
 - code bottleneck in C++ (Rcpp)
 - efficient linear algebra (RcppArmadillo)
 - parallel computations (parallel)
- Scalable to big data (splits into smaller sub-problems);
- Flexible regularisation
 - penalty takes type of variable into account;
 - works for all popular penalties;
- No approximations

⇒ R package under construction.

- ▶ Frequency (and severity) information for $n = 163,234$ policyholders.
- ▶ 14 variables: binary, ordinal and spatial.
- ▶ Exposure modelled as offset.
- ▶ Fit Poisson GLM for frequency data with different penalties.
 - $N_i \sim \text{Poisson}(\mu_i)$
 - $\log(\mu_i) = \log(\text{exposure}_i) + \beta_0 + \sum_{j=1}^{14} X_j \beta_j$

$$\begin{aligned} \mathcal{O}(\beta; \mathbf{X}, \mathbf{y}) = & -\frac{1}{n} \mathcal{L}(\beta_0, \beta_1, \dots, \beta_{14}) \\ & + \lambda \left(\sum_{j \in \text{bin}} |w_j \beta_j| + \sum_{j \in \text{ord}} \|D(w_j) \beta_j\|_1 + \|G(w_{\text{muni}}) \beta_{\text{muni}}\|_1 \right) \end{aligned}$$

- ▶ Settings:
 - Adaptive (GLM) and standardisation penalty weights w_i for better consistency and predictive performance.
 - Tune λ with 10-fold stratified cross-validation with one standard error rule and deviance as measure.
- ▶ Re-estimate the final sparse GLM with standard GLM routines (using 94 parameters instead of 422).

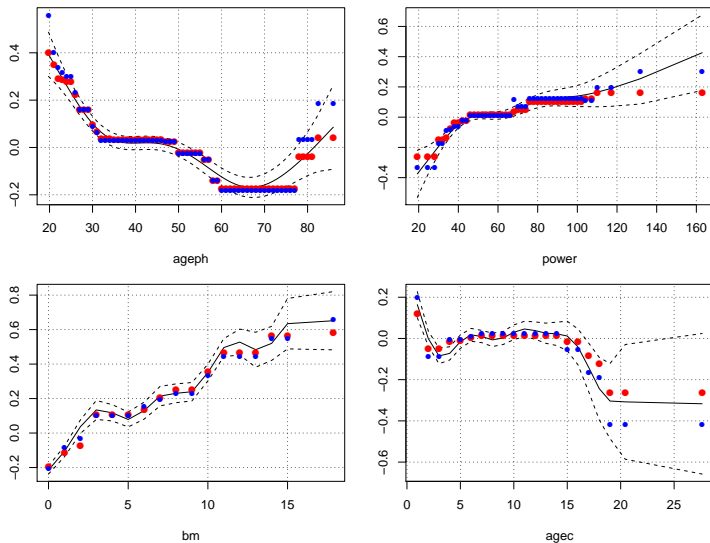


Figure: GAM fit, penalised GLM fit, GLM refit with new clusters.

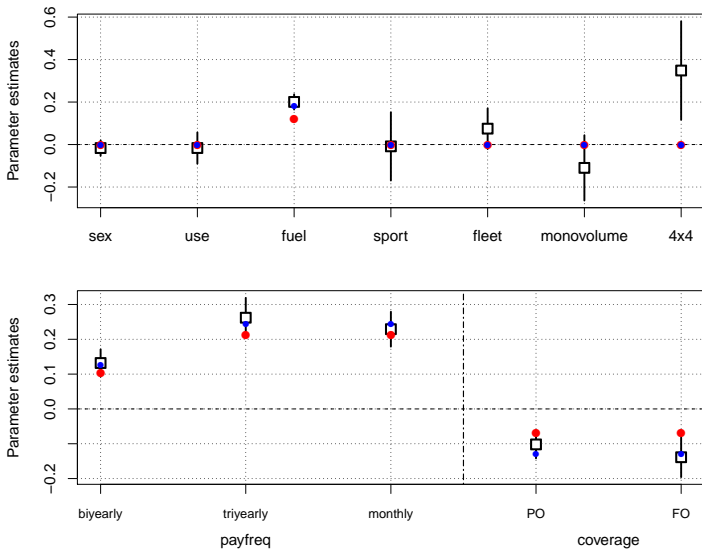
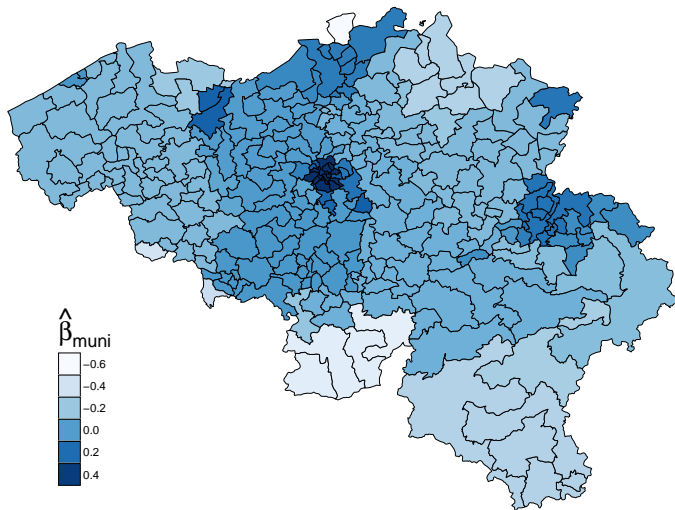


Figure: GAM fit, penalised GLM fit, GLM refit with new clusters.



- ▶ Less is more.
- ▶ Flexible regularisation can help predictive modelling.
- ▶ General framework with multiple penalty types.
- ▶ Efficient algorithm using proximal operators.
- ▶ R package and working paper to be finalised.



Ageas Continental Europe

+ Sander Devriendt and colleagues

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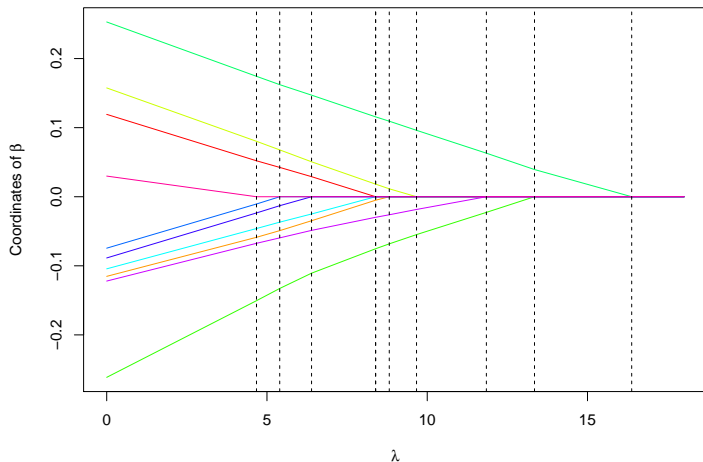
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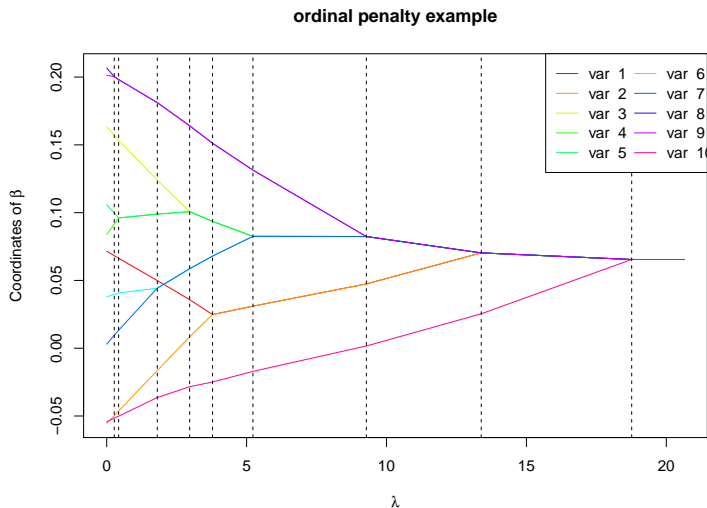
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overfitting ← λ → underfitting

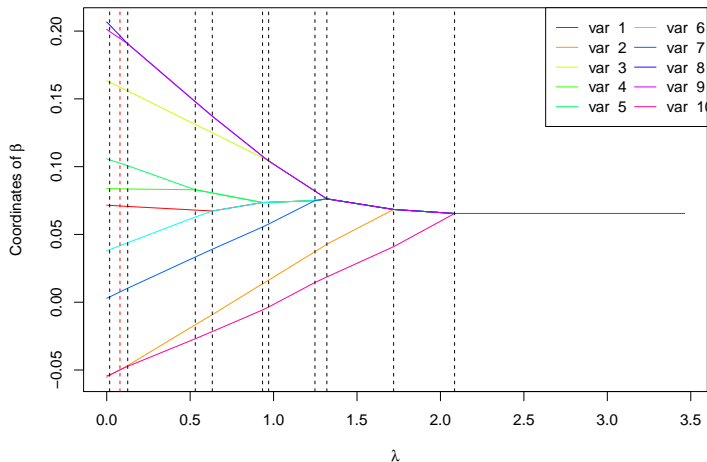


overfitting ← λ → underfitting



overfitting ← λ → underfitting

nominal penalty example



$$\hat{\beta} = \min_{\beta} -\mathcal{L}(\beta) + \lambda \cdot \sum_{j=1}^J P_j(\beta_j)$$

► Our algorithm:

- iteratively solve proximal operator (PO)

$$\beta^{k+1} = \min_{\mathbf{z}} \frac{1}{2} \left\| \left(\beta^k + s \cdot \nabla \mathcal{L}(\beta^k) \right) - \mathbf{z} \right\|_2^2 + \lambda \cdot \sum_{j=1}^J P_j(\mathbf{z}_j)$$

- PO splits into $\mathbf{z}_1, \dots, \mathbf{z}_J$;
- solve J smaller POs with specialised algorithms per $P_j(\cdot)$;
- Improve algorithm with warm starts, acceleration, adaptive restarts, backtracking step size.